



Product Benefits:

- Manage emergency events with new technology for communicating critical information via text messaging on visual display units
- Enhance overall protection and emergency preparedness with first-ever UL-listed text message appliance
- Communicate general, nonemergency messages during non-alarm periods

Simplex® TrueAlert Emergency Visual Messaging Display

Help guide people in an emergency with text messaging on our electronic reader board

Emergency alerts that can easily be read

In an emergency, it's crucial to get the right information to people at the right time. Whether a situation is unfolding inside a building or in a public space, you want to communicate a clear and concise message that directs people where to go and what to do. The Simplex TrueAlert Text Message Appliance can help meet these real-life challenges. An electronic reader board with an easy-to-read, two-line LED display, the new text message appliance advances the emergency notification capabilities of addressable Simplex fire alarm systems.

The text message appliance can be used in campus environments, schools, hospitals, factories, train stations, airport terminals, office buildings and other locations to notify and instruct people in an emergency. Powered and controlled through a Simplex fire alarm panel, the TrueAlert text message appliance can enhance emergency communications in places where high ambient noise levels or poor acoustic conditions may compromise the effectiveness of voice communications.

For people with hearing challenges, text messaging that's highly visible and easy to read could also be helpful in the general confusion of an emergency.

Help where intelligibility is a problem

As the first UL-listed electronic readerboard for fire alarm systems, the TrueAlert text message appliance can strengthen emergency notification and preparedness at a time when the focus on protecting life and property has never been higher. Based on extensive speech intelligibility testing, Simplex knows there are certain fire alarm applications where emergency voice messages can be difficult to hear. In these situations, the intelligibility problem can't necessarily be solved by increasing the volume or adding more speakers. The TrueAlert visual text messaging appliance, certified as an emergency notification device, is a good technical alternative that can meet code requirements and provide appropriate visual information.

Automated, preprogrammed messaging

The TrueAlert appliance can be wall mounted or suspended from the ceiling for easier viewing. In an emergency, pre-programmed messages stored in the TrueAlert display panel's memory are activated through an interface to the fire control panel and displayed on the reader board. The text messages are intended to supplement other audible and strobe-type notification devices. The display includes up to 32 pre-programmed emergency text messages, which are under control of the fire panel.

Non-Emergency message capability

The Simplex TrueAlert Text Message Appliance can also deliver general non-emergency messages duringn on-alarm periods. Everything from the time of day and local news to weather conditions and corporate announcements can be easily programmed and displayed. However, in the event of an emergency, the electronic reader board is designed to have alarm messaging take precedence over non-alarm general content.



